

AYSO PRIVACY ACT

NEVER SUPPLY ANY THIRD PARTY WITH PLAYER INFORMATION

To provide you (players, parents and executive members) with quality service, AYSO must collect, process and use some of your personal information. At the same time, we want to protect the personal information you provide to us. To underscore AYSO's commitment to protecting your privacy and the value we place on your relationship with us, AYSO has adopted the following privacy principles applicable to our handling of your personal information:

THIRD PARTY SHARING

Up to 18 years of age

Our organizational policy is to **NEVER** supply any third party with any personally identifiable information when that data is associated with children up to the age of 18. All third parties with whom AYSO partners for website-related events will be listed below in Current Web Marketing Partners and Details.

1. Recognition of Your Expectation of Privacy: We recognize and respect your expectation of privacy and security for your personal information. We understand the need to safeguard the sensitive information about you within AYSO.
2. Use, Collection and Retention of Your Information: AYSO collects, uses and retains information about you to help in the development and enhancement of our services; to understand which services will best meet your needs; to provide you with product and service opportunities that we deem interesting or beneficial to you; and to help administer our core business and programs. In addition, certain laws and regulations require us to collect information about you.
3. Our Maintenance of Accurate Information: Through our procedures and technology, we strive to maintain information about you that is accurate and complete. We will respond to your requests to correct inaccurate information in a timely manner should the need arise, but we reserve the right to ensure that the request to make changes is coming from you.
4. Limiting Access to Information: We have procedures and security measures that limit access to and disclosure of personally identifiable information to those individuals in our organization with a business reason to know such information. We educate our employees and volunteers about the importance of the confidentiality and privacy of customer information.
5. Security Procedures to Protect Information: We maintain security standards and procedures to deter unauthorized access to confidential information about you. We update and test our technology to continually improve the protection of our information about you and to assure the integrity of our information.
6. Disclosing Information: We will share your information only (1) with reputable reporting agencies; (2) when necessary to administer our business; (3) when you request it; (4) when the disclosure is required, or allowed by law; or (5) to make available special offers of products and services through AYSO's sponsors and licensees as well as our relationship with other soccer organizations.
7. Maintaining Your Privacy in Our Business Relationships with Outside Third Parties: It is sometimes necessary to provide personally identifiable information about you to a third party, such as to a vendor to prepare customer communications. All third parties must agree to hold confidential information at the same level of confidentiality maintained by our organization and to abide by applicable law. In efforts to ensure the safety and security of the AYSO players and volunteers, AYSO has developed the following privacy policies to define the methods by which personal information and information that is protected by independent agreements are protected and secure. It is understood that as technology advances, these policies will be updated accordingly.